

# NEWS RELEASE

**C.J. Driscoll & Associates**

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## **C.J. Driscoll & Associates Releases New In-Depth Study of the U.S. Mobile Resource Management Systems Market**

### ***Study Shows Strong Growth in the Market for Vehicle-Installed and Smartphone/Tablet Based Solutions for Local Fleets and Enterprises***

**Palos Verdes Estates, CA** – C.J. Driscoll & Associates, a leading supplier of market research and consulting services for the GPS and wireless communication industries, has released the *2012-13 Mobile Resource Management Systems Market Study*. This comprehensive study of the U.S. market for [Mobile Resource Management](#) (MRM) systems concludes that today approximately 5.5 million GPS/wireless devices are used to manage fleet vehicles, trailers, construction equipment and mobile workers. By 2015, this market will expand to over nine million units and annual hardware and service revenues will grow to over \$3.0 billion. Growth is strongest in the local GPS fleet tracking market, which is expanding at a rate of 15-20% per year. In the trucking sector, proposed government regulations may result in a significant expansion in the use of Electronic On-Board Recorders (EOBRs), which are telematics solutions for monitoring driver hours of service.

While the MRM industry remains fragmented, the pace of consolidation is increasing, with GPS fleet management solution providers making acquisitions to complement organic growth and to enter new vertical markets. Private equity firms have been attracted by the industry's Software-as-a-Service model and expanding revenue base.

The 337-page *2012-13 Mobile Resource Management Systems Market Study* provides in-depth information on each major MRM market segment, including the markets for vehicle-installed GPS fleet management solutions for local service and delivery fleets and long haul trucking fleets. The emerging market for managing mobile workers with GPS-equipped smartphones and tablets is also examined. In addition, the study covers the markets for monitoring mobile assets, such as fleet trailers and heavy equipment. New sections included in the 2012-13 edition of the report cover driver behavior management solutions as well as telematics solutions offered by truck OEMs and through leading insurance providers for the fleet market.

The study assesses the current market penetration of MRM systems and services and projects annual subscriber and revenue growth through 2015. Detailed profiles are provided on over 160 suppliers of Mobile Resource Management systems and services, including target markets, key features, installed base, and pricing.

Detailed information regarding the *2012-13 Mobile Resource Management Systems Market Study* is available at [www.cjdriscoll.com](http://www.cjdriscoll.com).

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