



C.J. Driscoll & Associates Releases New In-Depth Report on the Chinese Commercial Telematics Market

Report Concludes that China has over 5 Million Commercial Telematics Units in Service and Is on Track to Surpass the U.S. Market in the Near Future

Palos Verdes Estates, CA, Aug. 19, 2014 – C.J. Driscoll & Associates, a leading supplier of market research and consulting services for the GPS and wireless communication industries, has released the [*China Commercial Telematics Market Study*](#), which is the first in a new series of C.J. Driscoll reports on global telematics markets. China has the fastest growing fleet market in the world, and also one of the fastest growing commercial telematics markets. Today, over five million GPS fleet tracking and Beidou (BDS) tracking devices are used to monitor fleet vehicles, heavy equipment, and other assets. Due to government regulations and other market forces, the number of units in service will grow to over 12 million by 2018.

This comprehensive report assesses the factors that are contributing to the rapid growth of commercial telematics in China, which include a compelling need to improve logistics efficiency. It also assesses the role of the Chinese government (central, provincial, and municipal) in pressing for increased use of commercial telematics to help reduce unauthorized use of government vehicles, enhance safety in public transportation and the transport of hazardous goods, and reduce traffic congestion and vehicle emissions in densely populated urban environments.

The 110-page report includes extensive statistics on the addressable fleet market size and rate of growth, along with GPS and BDS market penetration estimates for major fleet segments. It also analyzes the significant differences between Chinese fleet management solutions versus those of western markets.

The *China Commercial Telematics Market Study* includes detailed profiles of major commercial telematics solution providers, developed through interviews of these suppliers. Profiles include company background, target markets, key features, estimated installed base, and information on hardware and service pricing. The report also profiles the principal foreign commercial telematics solution providers currently active in China and discusses the issues associated with entering the Chinese market.

C.J. Driscoll & Associates reports covering telematics markets in the U.S. and Latin America are widely regarded as the benchmark reports for these regions. Detailed information regarding C.J. Driscoll reports is available at www.cjdriscoll.com.

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