

Telematics Update: C.J Driscoll & Associates to Deliver Key Note Speech at Telematics for Fleet Management Conference USA on the Needs and Requirements of Fleets

The ever increasing presence of V2V/V2I tech. autonomous vehicles, green transportation and increased interest in freight management is resulting in changes for the requirements of fleet telematics systems; and will be discussed at The Telematics for Fleet Management Conference USA (Nov 20 -21, Atlanta, GA).

Telematics Update teamed up with C. J Driscoll & Associates, Donlen, Gateway Cities, Penske, Ryder, Volvo and Daimler to organize the Telematics for Fleet Management USA Conference (Nov 20 -21, Atlanta, GA) to provide a platform for the key players to strategize on how to update fleet management systems to stay relevant as the evolution of the industry continues.

It has been predicted that by 2015, 9 million units will be in circulation across North America. Ruthana Foulkes, director at Telematics Update said 'whilst there is huge potential in the fleet market as it currently stands through identifying and growing into new niches, the most exciting activities at the moment are those associated with freight gateways and autonomous freight corridors as they pose the opportunity for new tech that will be widespread'. Telematics for Fleet Management USA 2013 will address these opportunities as well as key challenges in the traditional space. Clem Driscoll, president, C.J Driscoll & Associates will be giving an annual market update focusing on the drivers behind the advancing market based on exclusive findings from his new report MRM Systems and Services.

The C. J. Driscoll & Associates 2013-14 Survey of U.S. Fleet Operator Interest in MRM Systems and Services is based on a multi-client telephone survey of 508 fleet operators in a broad range of categories including service companies, for-hire and private trucking fleets, utilities, government agencies, people transportation fleets, and others. The study identifies the principal benefits derived from MRM solutions and quantifies the financial benefits and Return on Investment obtained from these systems and services. It also determines intent to purchase MRM solutions going forward, factors in selecting a supplier, and reasons given for not deploying a system. Exclusive highlights will be presented at the conference.

Telematics Update has constructed an independently researched agenda, with 20+ key discussions, over 30+ carefully selected fleet telematics professionals from C.J Driscoll & Associates, Penske, Donlen, Ryder, PeopleNet, FMCSA, Volvo, Daimler, Gateway Cities and many more.

Key topics of discussion:

- The effect of M&A on the industry
- Implementation of the electronic logging Devices
- The potential for data and platform standards for enhanced services
- Commercial Insurance
- Telematics mega-trends impacting next-gen fleet connectivity

Telematics for Fleet Management USA 2013 , Conference & Exhibition, (20-21 Nov, Atlanta, GA) will unite 200+ leaders from across the fleet manager, OEM, TSP, Govt. wireless and digital web industries for North America's most prolific forum for the fleet telematics industry. The \$100 saving on all conference passes expires Friday Oct 25: (<https://secure.telematicsupdate.com/fleet/register.php>)

For the complete **Telematics for Fleet Management USA 2013** conference program and speaker line-up, access the e-brochure at:

<http://www.telematicsupdate.com/fleet/conference-event-brochure.php>

or contact the Telematics Update team at fleet@telematicsupdate.com

Register before Friday Oct 25 via the secure link below to take advantage for **\$100 saving** on all conference passes <https://secure.telematicsupdate.com/fleet/register.php>

About Telematics Update:

Telematics Update Conferences are the most prestigious in the industry. We produce the largest telematics events in North America, Europe & Asia, and attract the most influential speakers providing a rich environment for establishing strategic relationships and networking.

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