



## **C.J. Driscoll & Associates Releases New In-Depth Report on the Mexican Telematics Market**

***Report Concludes that the Mexican GPS Fleet Tracking and Consumer Telematics Markets Will Generate Revenues of Over US \$450 Million in 2016, Growing to Nearly US \$700 Million by 2019***

**Palos Verdes Estates, CA, Oct. 4, 2016** – C.J. Driscoll & Associates, a leading supplier of telematics market research and consulting services, has released its *2016-17 Mexican Telematics Market Study*. This in-depth report covers both the market for GPS fleet tracking solutions as well as the consumer market for stolen vehicle recovery (SVR) and telematics solutions. The study concludes that today there are over one million GPS fleet tracking units in service in Mexico, with the trucking sector accounting for over half of these units. The consumer SVR/telematics market is smaller, but growing at a healthy rate, supported by the automotive and insurance channels, which account for the majority of sales. Security remains the most important focus of Mexican telematics solutions, but many GPS tracking systems for the fleet market also include features to optimize productivity and efficiency, while consumer telematics offerings often incorporate convenience-related features.

This comprehensive 148-page report analyzes the addressable market for commercial and consumer telematics solutions, as well as market penetration. Factors impacting market growth are examined in detail. The report discusses government regulations that could significantly expand the market for GPS fleet management in specific segments. It also covers the telematics programs of vehicle OEMs, who are working with both Mexican and overseas-based telematics partners. The report discusses the high level of fragmentation in the commercial telematics market, in contrast to the far more concentrated consumer SVR/telematics market.

The *Mexican Telematics Market Study* includes detailed profiles of 44 major suppliers of commercial and consumer telematics solutions. These include profiles of leading Mexican-based solution providers as well as overseas-based suppliers that have entered the Mexican market. Profiles include company background, target markets, key features, installed base, and hardware and service pricing.

C.J. Driscoll & Associates reports on U.S. and global telematics markets are widely regarded as the benchmark reports for each region. The C.J. Driscoll U.S. 2016-17 Mobile Resource Management Systems Market Study is the most widely used and respected report on the U.S. GPS fleet and asset management market. Detailed information regarding C.J. Driscoll reports is available at [www.cjdriscoll.com](http://www.cjdriscoll.com).

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